



Sree Siddaganga Education Society (R.)



Estd. 1982

Sree Siddaganga College of Arts, Science and Commerce

(Affiliated to Tumkur University)

Project Titles list of VI Semester BBM Students 2019-20

SL.NO	Student Name	Reg.No	Title of the project
1	Bhavani k.v	17M10201	A study on "Consumer Perception" towards LG refrigerator, BH road Tumkur.
2	Bhavya H.k	17M10202	A study on "Advertisement and Sales Promotion Strategies "of Honda Activa 4G with special reference to Shantinath Honda Tumkur.
3	Chaithra H	17M10203	A study on perception with farmers and commission agents of APMC "with special reference to Tumkur APMC
4	Monishasoyal.M	17M10206	A study on "Consumer Satisfaction" towards TVS Apache in Sree Balaji TVS, TUMKUR.
5	Nagapooja C.B	17M10207	A study on "Employees Motivation" at TUMKUR milk union, Mallasandra, Tumkur.
6	Namarata T.M	17M10208	A study on "Consumer Satisfaction " towards Titan watches at Raja time world, BH road Tumkur.
7	Nischitha.P	17M10209	A Study on "Employees satisfaction "with special reference to DISA company limited, Tumkur.
8	Nisha sahera	17M10210	A study on "Quality of work life of employees "at Dress Master Apparel pvt Ltd Bangalore.
9	Pushpalatha K.M	17M10212	A study on "Employees Motivation "in AUTO CNC Machining Ltd Bangalore.
10	Rashmi K.C	17M10213	A study on "Customer Purchase Behavior "towards Asian paints at siddarameshwara traders, SSPuram,TUMKUR.
11	Ruhinakhanum	17M10214	A Study on "Promotional Strategies "on BATA company Ltd.
12	Ruksana.K.V	17M10215	A study on "Consumer Buying Behavior and Satisfaction level" towards SONY electronics, Tumkur.
13	Sanober shaikh	17M10216	A study on "Customer Satisfaction" towards Xiaomi smart phones Sauber Shatkh with references to Manu telecom, Tumkur.
14	Ushadevi.N	17M10217	A study on "Marketing Mix "of Samsung mobile with special reference of Tumkur city, Tumkur.
15	Vidya J.N	17M10218	A study on "Farmers perception " towards crop insurance in selected area at galur, Gulur
16	ZuneraBanu	17M10219	A study on "Customer Satisfaction" towards Britannia products with reference to Naveen agencies, Tumkur.

Project work

As per the university syllabus it is mandate for Final year BSc small research work to explore the real research work.

In the year 2019-20 for final year BSc students 8 small re assigned under each faculty.

Sl no.	Research topic	Project student head
1	An invitro cytotoxic studies of <i>Argemone mexicana</i> seed used as food adulterants instead of mustard	Asha SN
2	Nutritive value and elemental composition of some wild edible leafy vegetable used by the villagers of Tumkur	Tejaswini AT
3	Nutritive value and elemental composition of some wild edible fruits used by the villagers of Tumkur	Mounika M
4	Cytotoxicity of Euphorbia geniculate plant latex, an invitro study	Meghana
5	Botanical profiling of herbal plants distributed in the urban regions of Tumkur	Chandana
6	Botanical profiling of Shrub plants distributed in the urban regions of Tumkur	Pooja BS
7	Botanical profiling of tree plants distributed in the urban regions of Tumkur	Faiza Khurthtu
8	Ethnobotanical survey of unknown medicinal plants used by the traditional herbal healers in the villages of Tumkur district	Saibharg

Research current progress: All the students completed

PRINCIPAL,
Sree Siddaganga College of Arts,
Science and Commerce for Women
M. Road, TUMKUR.