

**Third Semester B.B.M. Degree Examination,
October/November 2019**

(CBCS Scheme)

Management

ENTREPRENEURSHIP DEVELOPMENT

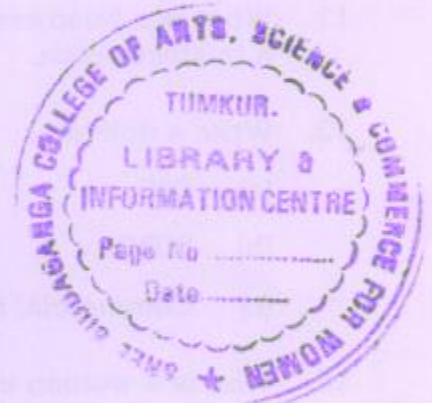
Time : 3 Hours]

[Max. Marks : 90

Instructions to Candidates : Answers should be written in English only.

SECTION – A

1. Answer any **TEN** sub-questions from the following. Each sub-question carries **2** marks : **(10 × 2 = 20)**
- (a) What is entrepreneurship?
 - (b) Who is a imitative entrepreneur?
 - (c) Give the meaning of sick unit.
 - (d) Expand :
 - (i) TECSOK
 - (ii) SIDBI.
 - (e) What is small-scale industry?
 - (f) Mention any two causes of industrial sickness.
 - (g) Who is Internet entrepreneur?
 - (h) What do you mean by angle investment?
 - (i) List out the contents of business plan.
 - (j) List the different ownership patterns of an organization.
 - (k) Mention different types of industrial estates.
 - (l) What do you mean by non financial assistance?



SECTION – B

Answer any **FIVE** questions from the following. Each question carries **5** marks : **(5 × 5 = 25)**

- 2. Briefly explain the factors affecting the growth of entrepreneurship.
- 3. "SSI'S are a seedbed of entrepreneurship development". Elucidate.

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4. What are the points to be kept in mind in the preparation of a business plan?
5. List out the different causes of industrial sickness.
6. Briefly explain the non-financial assistance available to MSME's.
7. Write a note on venture capital funding.
8. List out different types of entrepreneur's.

SECTION – C

Answer any **THREE** questions from the following. Each question carries **15** marks : **(3 × 15 = 45)**

9. What are the merits and demerits associated with being an entrepreneur?
10. Explain the reasons and remedial measures for industrial sickness.
11. What is a business plan? Explain common pitfalls to be avoided in preparation of a business plan.
12. Write a note on :
 - (a) DIC
 - (b) SIDBI
 - (c) Commercial banks
13. Who is a woman entrepreneur? Explain in brief the problems the women have to become successful entrepreneurs in India.