

Q.P. Code – 13504

**Fifth Semester B.Com. Degree Examination,
October/November 2019**

(Non-CBCS Scheme)

Commerce

SOFT SKILLS FOR PERSONALITY DEVELOPMENT

Time : 3 Hours]

[Max. Marks : 80

Instructions to Candidates : Answers should be written in English only.

SECTION – A

1. Answer any **TEN** sub-questions. Each question carries **2** marks : **(10 × 2 = 20)**
- What is an attitude?
 - What is feedback?
 - Name four time wasters?
 - What is brain storming?
 - Define communication.
 - What is stress?
 - What is conflict management?
 - What is flexibility?
 - Give the meaning of personality development.
 - Expand SWOT.
 - Define goal setting.
 - What are ethnic groups?



SECTION – B

Answer any **THREE** of the following. Each question carries **5** marks : **(3 × 5 = 15)**

- Explain various types of attitudes.
- Write a note on prioritization of activities.
- Explain the forms of communication in an organization.
- Explain the significance of interpersonal skills.
- Discuss the techniques of creative thinking and idea generation.

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SECTION – C

Answer any **THREE** of the following. Each question carries **15** marks :

(3 × 15 = 45)

7. What is positive attitude? Explain the importance and benefits of positive attitude.
 8. Explain the factors influencing creativity.
 9. What are the sources of stress? Explain the principles of stress management.
 10. Explain the activities in goal setting and methods to achieve set goals.
 11. Write notes on the following **three** :
 - (a) Group dynamics
 - (b) Elements of emotional intelligence
 - (c) Types of communication gap.
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